

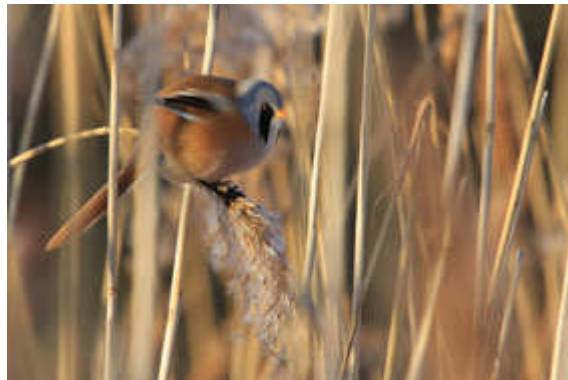
Press release

**Strictly embargoed until 00:01BST 2 October 2010**

## **Danish photographer is highly commended in Veolia Environnement Wildlife Photographer of the Year**

A young Danish photographer has been highly commended in the world's most prestigious wildlife photography competition, Veolia Environnement Wildlife Photographer of the Year.

*Golden moment* by Malte Parmo from Engvej, Denmark will join more than 100 other prize-winning photographs, including the overall winning images, when the exhibition debuts at the Natural History Museum, London on 22 October 2010. It will then tour nationally and internationally after its launch in the capital. More than one million visitors are expected to have seen the exhibition once the tour is complete.



*Golden moment* © Malte Parmo

Malte's photograph is highly commended in the competition's 10 Years and Under category. Malte couldn't believe his luck when, while on a photography trip with his father to the Vest Amager wetland, he heard the characteristic call of one of his favourite birds, the bearded tit. Hoping for a chance to photograph it, Malte set off into the reeds. His photograph captures the bird feeding, lit by the low December sun and dappled by the shadows of reeds.

Now in its 46th year, the competition is owned by the Natural History Museum and *BBC Wildlife Magazine* and sponsored by Veolia Environnement. It is an international leader in the artistic representation of the natural world and a competition that photographers worldwide aspire to win.

**Exhibition information for visitors:**

<b>Dates and times:</b>	22 October 2010 – 11 March 2011, 10.00–17.50
<b>Visitor enquiries:</b>	020 7942 5000
<b>Admission:</b>	adult Gift Aid admission £9* concession Gift Aid admission £4.50* family Gift Aid admission £24* (up to two adults and three children) <b>free</b> for Members, Patrons and children under four
<b>Nearest tube:</b>	South Kensington
<b>Website:</b>	<a href="http://www.nhm.ac.uk/wildphoto">www.nhm.ac.uk/wildphoto</a>

\* If you are a UK taxpayer and pay the Gift Aid admission ticket price, the Natural History Museum can reclaim the tax on the whole ticket price you pay. For every £100 worth of tickets sold, we can claim an extra £28 from Government. This means you can further support the work of the Museum. The standard admission charges are adult £8, concession £4 and family £21. The right of entry is the same for visitors with or without the voluntary donation.

Visitors can buy tickets at the Museum or online from 19 August 2010. Latest details of UK regional and international tour venues are available on the website, [www.nhm.ac.uk/wildphoto/exhibition](http://www.nhm.ac.uk/wildphoto/exhibition)

**Notes to editors**

- **Highly commended images can be published from 2 October 2010. Media with long production deadlines may receive the images earlier on an embargoed basis, by signing a non-disclosure agreement.**
- Up to five images are provided free of charge as long as the mandatory credit – **Veolia Environnement Wildlife Photographer of the Year is owned by the Natural History Museum and BBC Wildlife Magazine** – appears in the copy.
- **A media preview will be held on 21 October at the Natural History Museum, London. Please contact [wildpress@nhm.ac.uk](mailto:wildpress@nhm.ac.uk) if you wish to attend.**
- *BBC Wildlife Magazine* publishes a sneak preview of highly commended images in their October issue (on sale 30 September) and a free, collectable portfolio supplement of winning images in their November issue (on sale 21 October). Find out more at [www.bbcwildlifemagazine.com](http://www.bbcwildlifemagazine.com)
- The competition is sponsored by Veolia Environnement, a world leader in environmental services. With more than 300,000 employees worldwide, it provides tailored solutions to meet the needs of municipal, commercial and industrial customers to reduce their environmental impact in water, waste and energy management as well as freight and passenger transport. Please note, *Veolia Environnement* is the official company name with a French spelling. For more information, please visit [www.veolia.co.uk](http://www.veolia.co.uk)
- *Wildlife Photographer of the Year Portfolio 20*, edited by Rosamund Kidman Cox, is published by the Natural History Museum on 20 October 2010, priced £25.
- The 2010 competition has 11 adult categories, three age categories open to photographers 17 years and under and four special awards, including a brand new award, *Wildlife Photojournalist of the Year*. For further details about the competition, categories and rules, please visit [www.nhm.ac.uk/wildphoto](http://www.nhm.ac.uk/wildphoto)

- The two overall winning titles, Veolia Environnement Wildlife of the Year and Veolia Environnement Young Wildlife Photographer of the Year, are selected from the category winners and are announced at a prestigious awards ceremony in October.
- All winning images, including the two overall winners, will be available from 21 October 2010. The competition cannot reveal which photographs have been named as overall winners before this date.
- The Underwater World category is supported by Project AWARE Foundation (International) – a non-profit organisation dedicated to conserving underwater environments with direct support from divers and water enthusiasts worldwide, [www.projectaware.org](http://www.projectaware.org)
- The Gerald Durrell Award for Endangered Wildlife is supported by Wildscreen's ARKive initiative. ARKive is the world's centralised digital library of films, photographs and fact-files of species threatened by extinction – freely accessible to all online and preserved for future generations – with more than 55,000 images and film clips donated by the best wildlife filmmakers and photographers in the business. [www.arkive.org](http://www.arkive.org)
- Wildscreen's Wildphotos symposium is the UK's largest two-day photography event dedicated to exploring the power of wildlife photography. This year's event takes place on 22 and 23 October 2010. For more information, please visit [www.wildphotos.org.uk](http://www.wildphotos.org.uk)
- Biodiversity is life. *Veolia Environnement Wildlife Photographer of the Year* is part of the worldwide celebrations of 2010 as the International Year of Biodiversity. The diversity of life on Earth is crucial for human well-being and now is the time to act to preserve it. For information on events, initiatives and exhibitions across the UK, please visit [www.biodiversityislife.net](http://www.biodiversityislife.net)

### **Media contacts**

For more information and high-resolution images, please contact:

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